

Quality Digest

2001 Space & Materials Deadlines

Display Advertisements		
Issue	Space Reservation	Materials Due
January	11/24/00	12/1/00
February	12/22/00	1/5/01
March	1/26/01	1/2/01
April	2/28/01	3/7/01
May	3/30/01	4/6/01
June	4/27/01	5/4/01
July	5/30/01	6/6/01
August	6/29/01	7/6/01
September	7/27/01	8/3/01
October	8/24/01	8/31/01
November	9/21/01	9/28/01
December	10/19/01	10/26/01

Supplemental, QualityWeb and Online Banner Ads

Supplemental Ads		
Software Marketplace	Space	Materials
January	11/24/00	12/1/00
April	2/21/01	2/28/01
July	5/23/01	5/30/01
November	9/14/01	9/21/01
Registrar Spectrum	Space	Materials
February	12/15/00	12/22/00
May	3/23/01	3/30/01
August	6/22/01	6/29/01
December	10/12/01	10/19/01
Literature Review	Space	Materials
June	4/20/01	4/27/01
October	8/17/01	8/24/01
Metrology Marketplace	Space	Materials
March	1/19/01	1/26/01
September	7/20/01	7/27/01

QualityWeb		
	Space	Materials
January	11/24/00	12/01/00
February	12/15/00	12/22/00
March	1/19/01	1/26/01
April	2/21/01	2/28/01
May	3/23/01	3/30/01
June	4/20/01	4/27/01
July	5/23/01	5/30/01
August	6/22/01	6/29/01
September	7/20/01	7/27/01
October	8/17/01	8/24/01
November	9/14/01	9/21/01
December	10/12/01	10/19/01

Online Banner Ads

Space and materials deadlines for online banner ads are 10 days prior to the first of the month that the banner ad will appear.

2001 Editorial Calendar—January through June

Plus: Applications, case studies, news, Web directories, software reviews, SPC tips, interviews and more!

Focus	January	February	March	April	May	June
Metrology	QUALITY SOURCEBOOK	Calibration on the Internet	Hardness Testing	CMMs	Gages	Surface Finish
Software		Enterprisewide Software Tools	Document Control	DMIS	Process Simulation	DOE
Manufacturing Quality		Computers	Semiconductors	Telecommunications	Aerospace	Automotive
Certification/Registration		Remote & Paperless Assessment	ISO 9000:2000	TL 9000	AS9000	ISO/TS 16949
Quality Management		Quality Manager's Guide to the Internet	Quality Manager's Guide to ISO 9000:2000	Quality Manager's Resource Guide	Quality Manager's Guide to ISO 14001	Quality Manager's Guide to Six Sigma
Industry Focus & Trends		E-Commerce Quality	State Quality Awards Directory	Quality Leaders: Top 25 Quality Managers	Salary Survey	Quality Leaders: Top 25 Quality Thinkers
Buyers Guides		CMMs	Document Control Software	ISO 9000 Registrars	Gages	ISO 9000 Consultants
Bonus Distribution			National Manufacturing Week <i>March 5–8; Chicago</i>	Quality Expo <i>April 24–26; Chicago</i>	ASQ Annual Quality Congress <i>May 7–9; Charlotte</i>	
Supplemental Ad Sections	Software Marketplace	Registrar Spectrum	Metrology Marketplace	Software Marketplace	Registrar Spectrum	Literature Review
Deadlines	Ad: 11/24/00 Editorial: 10/1/00	Ad: 12/22/00 Editorial: 11/1/00	Ad: 1/26/01 Editorial: 12/1/00	Ad: 2/28/01 Editorial: 1/1/01	Ad: 3/30/01 Editorial: 2/1/01	Ad: 4/27/01 Editorial: 3/1/01

Focus	July	August	September	October	November	December
Metrology	Hand-Held Gages	Color Analysis	Noncontact CMMs	Optical Measurement	Nondestructive Testing	Custom Gaging
Software	Gaging	Training	Data Collection	ISO 9000	Calibration	SPC
Manufacturing Quality	Medical Devices	Plastics	Ceramics	Textiles	Electronics	Machine Tools
Certification/Registration	QS-9000	ISO 9000:2000 Case Study	ISO 14001	CE Marking	ISO 9000:2000 Audit Guide	The Future of QS-9000
Quality Management	Quality Manager's Guide to QS-9000	Quality Manager's Guide to Budgeting	Quality Manager's Guide to Teams	Quality Manager's Guide to HR	Quality Manager's Guide to ASQ Certification	Quality Manager's Guide to Training
Industry Focus & Trends	Registrar Satisfaction Survey	Quality Leaders: Top 25 Companies	ISO 9000 Registration Report	Quality Leaders: Service	Six Sigma Survey	Baldrige Award Winners
Buyers Guides	ISO 9000 Software	Calibration Software	Quality Consultants	Vision Systems	Enterprisewide Quality Software	SPC Software
Bonus Distribution				ASNT Fall Conference <i>Oct. 15–19; Columbus</i>		
Supplemental Ad Sections	Software Marketplace	Registrar Spectrum	Metrology Marketplace	Literature Review	Software Marketplace	Registrar Spectrum
Deadlines	Ad: 5/30/01 Editorial: 4/1/01	Ad: 6/29/01 Editorial: 5/1/01	Ad: 7/27/01 Editorial: 6/1/01	Ad: 8/24/01 Editorial: 7/1/01	Ad: 9/21/01 Editorial: 8/1/01	Ad: 10/19/01 Editorial: 9/1/01

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Advertising Rate Card No. 13

Rates Effective January 1, 2001

Black-and-White

	1X	3X	6X	9X	12X	18X	24X
Full-Page	4295	4209	4123	4037	3951	3866	3780
2/3-Page	3220	3156	3091	3027	2962	2898	2834
1/2 Island	2875	2818	2760	2703	2645	2588	2530
1/2-Page	2575	2524	2472	2421	2369	2318	2266
1/3-Page	1715	1681	1646	1612	1578	1544	1509
1/4-Page	1415	1387	1358	1330	1302	1274	1245
1/6-Page*	1075	1054	1032	1011	989	968	946

Two-Color

	1X	3X	6X	9X	12X	18X	24X
Full-Page	4990	4904	4818	4732	4646	4561	4475
2/3-Page	3915	3851	3786	3722	3657	3593	3529
1/2 Island	3570	3513	3455	3398	3340	3283	3225
1/2-Page	3270	3219	3167	3116	3064	3013	2961
1/3-Page	2410	2376	2341	2307	2273	2239	2204
1/4-Page	2110	2082	2053	2025	1997	1969	1940
1/6-Page*	1770	1749	1727	1706	1684	1663	1641

Four-Color

	1X	3X	6X	9X	12X	18X	24X
Full-Page	5335	5249	5163	5077	4991	4906	4820
2/3-Page	4260	4196	4131	4067	4002	3938	3874
1/2 Island	3915	3858	3800	3743	3685	3628	3570
1/2-Page	3615	3564	3512	3461	3409	3358	3306
1/3-Page	2755	2721	2686	2652	2618	2584	2549
1/4-Page	2455	2427	2398	2370	2342	2314	2285
1/6-Page*	2115	2094	2072	2051	2029	2008	1986
Page One	6315	6189	6062	5936	5810	N/A	N/A
Cover 2	N/A	N/A	N/A	N/A	5920	N/A	N/A
Cover 3	N/A	N/A	N/A	N/A	5660	N/A	N/A
Cover 4	N/A	N/A	N/A	N/A	6175	N/A	N/A
Cover Gatefold	9995	9795	9595	9395	9195	N/A	N/A

* 1/6-page ads are available in a vertical format only.

Rates do not include 15% agency discount. All rates subject to change at publisher's discretion.

40 Declaration Drive, Suite 100, Chico, CA 95973 • Telephone 530-893-4095 • Fax 530-893-0395

Quality Digest

Ad Insertion Order

YES, I would like to reserve advertising space in *Quality Digest*:

- January April July October
 February May August November
 March June September December

Please Check Appropriate Ad Size:

AD SIZE	<input checked="" type="checkbox"/>	AD SIZE	<input checked="" type="checkbox"/>
Full Page		1/3 Page Square	
2/3 Page		1/3 Page Vertical	
1/2 Island		1/4 Page	
1/2 Page Horz./Vert.		1/6 Page Vertical	

Please Check Ad Color: B/W 2C 4C

Special Instructions: _____
 (i.e., New, Pick-Up, Booth No., etc.)

Authorized By: _____ Date: _____

Bill To: Advertiser Ad Agency
 Advertiser: _____ Agency: _____
 Address: _____ Address: _____
 Contact: _____ Contact: _____
 Title: _____ Title: _____
 Phone: _____ Phone: _____
 Fax: _____ Fax: _____

FAX to: Tia Cronin, Ad Manager: 530-893-0395
 For Additional Information, Call: 530-893-4095